



WASSA

www.wassa.wsu.edu/
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WESTERN ASSOCIATION OF SUMMER SESSION ADMINISTRATORS

Letter from the President

We are all looking forward to an exciting conference in Vancouver, British Columbia, Oct. 4 through 8. President-elect Judy Carr, with the able assistance of Margaret Landstrom, has done an excellent job of planning the conference around the theme of Crossing Borders. At lunch the first day, after the New Administrators Workshop, we will try to pair the more seasoned members with the not-so-salty, newer members for sharing ideas in preparation for the afternoon session where the topics for discussion will be revenue sharing, data collection, staffing the summer term office, budgeting and special programs. This is a very ambitious agenda for the afternoon and we look forward to lively discussion and sharing in the WASSA tradition.

As you know, Judy Carr will be on leave from Pacific Lutheran University and will be unable to assume the presidency that she has earned as president-elect. This is the first time WASSA has needed to replace the president-elect. As president and after an informal poll of the membership on the WASSA-1 list, I have decided to handle the situation in the following manner. I will ask the Executive Committee to nominate two or three of the past presidents-elect and then have the Nominating Committee include the names on the ballot that is now being prepared for our regularly scheduled election. So the ballot will include a spot for president. Otherwise, the election process will be the same as last year.

To those who suggested that I continue as president, thank you. Since there were other suggestions, I think an election is the best process. I feel the president should have served as president-elect and thereby had hands-on experience in planning an annual meeting, so the nominations will be limited to that group. I encourage you to make your recommendation to the Executive Committee.

On behalf of WASSA, I wish to thank Judy for her work and wish her well on her new assignment with TechNature.

--Paul Aizley, President

Special from the President-elect

Dear WASSA colleagues:

I write now with two messages. First, I hope to see all of you in Vancouver in October for the WASSA 54th Annual Conference with the theme "Crossing Borders." As your president-elect it has been my privilege to serve as program chair and I hope that you find the sessions and speakers energizing, informative and engaging. Hosts Margaret Landstrom and the University of British Columbia are well prepared to welcome us to this most beautiful of cities.

My second message comes to you with feelings of both excitement and nostalgia. After over 20 years at Pacific Lutheran University, the past seven as dean for Special Academic Programs and Summer Sessions, I am taking a leave of absence and may retire next year. I have accepted a position in senior management in a new company called TechNature, which will be bringing into the global marketplace several products intended to advance the cause of sustainable living. Since the offices will be in Tacoma, I do not have to move (which is good, since my husband just accepted a faculty position at PLU). This means, of course, that I will be unable to serve as WASSA president next year. I thank you for your vote of confidence and wish all of you the very best. My association with WASSA has been a joy and I will miss you all.

--Judy Carr, President-elect

People in WASSA

Sophia Juliana was born to **Rina DeRose-Swinscoe** (California State U., Sacramento) on Nov. 29, 1999, at 8:32 p.m. She weighed 8 lbs. 5 oz., was 21 1/2 inches long and had a "gorgeous head of hair," Rina reported. "She announced her arrival with a healthy wail and everyone in the delivery room cheered in welcome," she added. Rina returned to work in March.

David Nyman (Southern Utah U.) was recently appointed interim dean of the School of Continuing and Professional Studies. He added enrollment is up in every class category at SUU this summer.

Bob Herold (Eastern Washington U.) will retire Sept. 1. At EWU for 30 years, he has served as
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Communications
Michele Price

Exemplary Programs
Dan Wick

Marketing
Robert Kopecky

Membership
David Nyman

Nominations
Debra Barger

Professional Standards
Anita McDonald

Research
Victor Kobayashi

Resolutions
Karen Orser

Calls Made for WASSA Annual Award Nominations

Several committees are calling for annual nominations and submissions. They want to learn about your programs, activities and marketing materials and name the best of 2000 at the annual conference in October.

See www.wassa.wsu.edu/ for details in many of these categories and watch for more to come about the new WASSA Web site award. Here are brief descriptions of each category.

Catalogs

Please participate in the Catalog Evaluation Clinic and vie for the 2000 Charlie Award for best catalog. The Catalog Committee evaluates cover, general layout, general content, presentation, written presentation and the readability of the schedule/course listings. By July 15 send ten copies or your catalog along with any complementary materials to:

Berkeley Summer Sessions
Attn. **Elise Evans**, Publications Coordinator
International Programs Office
2481 Hearst Ave. #1090
Berkeley, CA 94709-1090

Also, e-mail the following information to Elise Evans at hollywud@uclink4.berkeley.edu -

- Brief statement about the concept of the publication, themes or any special production techniques used. What creative ideas were used that you felt really worked or got your message across?
- Great design doesn't automatically equal expensive design. Great low-budget design is possible with ingenuity and creativity. What techniques were applied to enhance your communication? Examples: traditional typography, manipulated type, screen/tint values, elements, two color treatments versus black, white and gray, etc.
- List of your creative staff such as advertising agent, in-house publisher, art director, designer, illustrator and photographer. What software programs were used to design your piece, for example Quark Xpress, Adobe Pagemaker, Adobe Photoshop, Adobe Illustrator. Please submit other design pieces that complement your catalog.
- Optional: recommend favorite software, graphics design books or publications and share a graphic design tip or trick.

Marketing

Log on to the WASSA Web site for current criteria and deadline information regarding this award category.

Membership and Treasurer's Report

WASSA membership dues are still coming in, but at a slower pace. I am sure we will receive more as the annual conference in Vancouver nears. We now have 134 members representing 83 institutions. This is below last year's totals, but is ahead of the same date last year.

--**David Nyman**, Treasurer

About the WASSA Newsletter

This publication, compiled and coordinated by the Newsletter/Communications Committee, is distributed quarterly to WASSA members and posted on the WASSA Web site. To submit articles or notices, contact the newsletter committee chair or editor, Connie Wildfang, wildfac@wou.edu.

Exemplary Programs

These awards showcase programs that members feel are creative, innovative and resourceful. The categories are credit, noncredit and administrative. Finalists present their programs at the annual conference workshop. Time is allotted for discussion of successful and not-so-successful programs. A poster session is also scheduled. Winners are announced at the annual conference awards banquet. By July 31 forward entries to:

Dan Wick, Chair
Exemplary and Innovative Program Awards Committee
Office of Summer Sessions
University of California, Davis
One Shields Ave.
Davis, CA 95616
530-757-3292 • Fax 530-297-7142 • dlwick@ucdavis.edu

Web Site

The Communications Committee is finalizing the guidelines for the WASSA Web Site Award and will distribute them in mid-July to the membership via the WASSA-1 list serve.

Service Nomination

The WASSA Distinguished Service Award recognizes individuals who have made outstanding contributions to the organization. Visit the WASSA Web site and see the June 1988 newsletter article that lists award criteria. Nominations are made to the president in writing for consideration by the Executive Committee. By July 17 submit nominations to:

Paul Aizley, Dean
Summer Term/Extended Education
Box 451039
4505 Maryland Parkway
Las Vegas, NV 89154-1039
Fax 702-895-4195 • aizley@nevada.edu

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executive vice provost since 1995. He established EWU's self-supporting summer session, which has operated successfully on the "Charlie White" funding model for the past 10 years, and the annual EWU Public Affairs Symposium. He plans to continue involvement with EWU by teaching and serving on presidential committees.

After 12 years at Western Washington U. (eight of those in summer session) **Karen Perry** moved on June 5 to the Center for Instructional Innovation at WWU. She will be the contact for Freshman Interest Group Seminars beginning this fall. "Everything I ever learned about summer was from WASSA members," she said. "I hope I can still contact all of you with questions about new student programs in my new position. You are a wealth of information and a personal inspiration and I will miss all of you."

Crossing Borders

WASSA, The 54th Annual Meeting - October 4-8, 2000

Vancouver, B.C, Canada - Coast Plaza Suite Hotel - Hosted by University of British Columbia

Abbreviated Schedule

Wednesday, October 4

4-5 p.m. Early Bird Registration, Foyer, Conference Level

5-7 p.m. Early Bird Reception, Foyer, Conference Level

6:30 p.m. Dinner is on your own.

Thursday, October 5

7:30 a.m.-4 p.m. Registration, Foyer, Conference Level

8:30 a.m.-noon New Administrators Workshop, Successful Summer Sessions – Setting the Stage, Barclay/Gilford Room, Conference Level

Noon-1:15 p.m. Lunch (New and Not-so-new Administrators) Comox Room, Conference Level

1:30-4 p.m. New and Not-so-new Administrators, Setting the Stage, Part II, Barclay/Gilford Room, Conference Level

Small group topics (select two):

Revenue Sharing – **Carol Switzer** (Arizona State U.)

Data Collection and Communication – **Sari Small** (U. of California, Northridge)

Staffing and Models of Summer Sessions Administration – **Paul Aizley** (U. of Nevada, Las Vegas)

Budgeting Summer Sessions – **Loy Lytle** (U. of California, Santa Barbara)

Special Programs – **Maggie Herrington** (Portland State U.)

4-6 p.m. Committee meetings, Harwood/Parkside Room, 7th Floor

6-8 p.m. President's Reception and World's Worst Art Show with **Norm Watt**, Point Grey Suite, 35th Floor.
Dinner is on your own.

Friday, October 6

7-8:30 a.m. Executive Committee Meeting, Harwood Room, 7th Floor

8:30 a.m. Buses leave hotel for UBC

9:15-10:30 a.m. Presentation and discussion: Power to the People: Using the Internet to Automate Your Business Communications – **Bill Koty**, speaker.
First Nations House of Learning

10:45 a.m.-noon Presentation and discussion, Internet Implications for Summer Sessions – **Tony Bates**, speaker.
First Nations House of Learning

Noon-1 p.m. Lunch, First Nations House of Learning

1:30-2:45 p.m. Keynote address and discussion, Hidden Cultural Barriers and Bridges When Crossing Educational Borders: A Participatory Session – **Mackie Chase**, speaker.
First Nations House of Learning

2:45-3 p.m. Walk to Museum of Anthropology, UBC

3-5 p.m. Tour of Museum of Anthropology. At 5 p.m. buses return to hotel. Dinner is on your own.

Saturday, October 7

7:30-8:15 a.m. Informal discussion: Year-Round Operations No-host breakfast. Sign up at the registration desk and look for posting of location for this gathering.

8:15-9:45 a.m. Catalog and Web session, How We Present Ourselves Visually, Comox/Denman Room, Conference Level

9:45-11 a.m. Concurrent Sessions:

1. Student Services: Empowering the Front Line for Excellent Customer Service! Barclay/Gilford Room, Conference Level

2. Research Session--How Do Good Data and Evaluation Help Our Operations?

11:15 a.m.-12:30 p.m. Concurrent Sessions:

1. Presentation and poster session: Exemplary Programs, Comox and Hallway, Conference Level

2. Marketing Session, Denman and Hallway, Conference Level

12:30-6:30 p.m. Local activities

1. Walking trip to Aquarium and Stanley Park, or

2. On your own (maps and information provided):

Grouse Mt. Skyride/Capilano Suspension Bridge, city tour/shopping, bicycle tour of Stanley Park, art gallery/downtown, maritime museum/Vancouver Museum, China Town and Sun Yat-Sen Classical Chinese Garden, Granville Island Market, or Science World and Omnimax Theatre.

6:30-7:30 p.m. Awards Banquet Reception
Denman/Nelson Room, Conference Level

7:30-9:30 p.m. Awards Banquet, Comox, Denman

Sunday, October 8

8:30-10 a.m. NAASS Breakfast and WASSA Annual Meeting, Comox Room, Conference Level
Special Guest: NAASS President **Donna Scarboro**

10 a.m.-noon Executive meeting, Harwood Room, 7th Floor

Reminder

Vancouver, B.C., Prepares to Welcome
Western Association
of Summer Session Administrators
Annual Conference October 4-8, 2000

Coast Plaza Suite Hotel

Conference host:
University of British Columbia

Plan now to attend. See this newsletter for further details.

Reminder

Memphis Prepares to Welcome
North American Association
of Summer Sessions

Annual Conference November 5-8, 2000

Peabody Hotel

Located in downtown Memphis,
the Peabody is a registered national historic landmark.

Conference hosts:
Southwest Tennessee Community College
University of Mississippi
University of Memphis

Plan now to attend. Watch for details in the NAASS newsletter.

