

# WESTERN ASSOCIATION OF SUMMER SESSION ADMINISTRATORS

NEWSLETTER

Volume 24, No. 1 March, 1994

**199394**

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## From the President

This is just a reminder that the 1994 WASSA Annual Meeting will take place in San Diego, September 29-October 1. You can assist the conference planning committee by sending your ideas and suggestions for themes, sessions, and speakers to President-Elect **Jody Fisher** by March 15.

It is also time to consider nominations for the WASSA Distinguished Service Award. Please submit your nominations to me by June 30 so that the Executive Committee will have sufficient time to make its selections prior to the fall conference. (See Distinguished Service Award guidelines in this issue.)

Best wishes for an enjoyable and productive winter, spring, and, of course, summer. See you in sun-drenched San Diego!

- *Dan Wick, President*

## Planners Gather in California

Members drawn from the Executive Committee, Committee Chairs, Annual Meeting Committee, and Past Presidents Advisory Committee will meet in San Diego on March 18 and 19 to plan the fall meeting.

They will check out the site, the Hilton Inn on the Bay, and develop a program they hope will be useful and exciting for fall meeting attendees. Please be sure to get any specific conference ideas you would like to see included in the fall program to **Jody Fisher** before March 15 so that they can be discussed.

## Call for Catalogs

Each year the Catalog Committee divides the catalogs of member institutions into three categories:

- \* four-color separation
- \* one-two color separation
- \* newspaper/tabloid format

Each catalog then evaluated on the basis of copy (theme, typos, grammar, index, hyphens, table of contents, academic calendar, registration information) and graphic design (cover and copy design, heads, white space, type, photos, illustrations, clip art).

The institution with the most points in their category is presented with a Charlie Award at the Annual Meeting banquet.

At the annual meeting, submitted catalogs serve as fodder for the catalog workshop to show who is doing what and how and to illustrate what works and what doesn't.

Ask WASSA members of long standing and you will hear agreement that publications are greatly improved by such peer scrutiny. The only cost for this valuable review is postage to the address below.

We are once again requesting data for cost analysis and ask that you provide the following:

1. Numbers of catalogs printed in 1993
2. Number of catalogs printed in 1994
3. Number of pages in your 1993 catalog (excluding cover)
4. Number of pages in your 1994 catalog (excluding cover)
5. Total 1993 catalog production costs including: artwork, linotype, design, color separations, and printing (not postage)
6. Total 1994 catalog production cost (as above)
7. Four copies of your 1994 summer catalog
8. Name and phone number of person submitting the catalog

Summer is a busy time for us all. Please help the Catalog Committee by sending your *four copies* and cost information as soon as possible.

Special note: If you produce a preliminary course brochure, please send that too, not for review but to help form a display at the annual meeting.

All of the above should be mailed to:

**Linda Schoepflin**  
Washington State University  
Summer Session

French Administration 346  
Pullman, WA 99164-1035

***Absolute deadline: July 29.***

## Distinguished Service Nominees Sought

Do you know a WASSA member who should be named? Initiated in 1988, the award recognizes individuals in WASSA who have made outstanding contributions to the organization.

Nominations are made in writing to the President and considered by the Executive Committee. The award is given to individuals active in WASSA who have:

- 1) provided leadership in Summer Session administration and organization and encouraged high academic standards;
- 2) demonstrated responsiveness to students in academic programming, to faculty in encouraging creativity and nurturing positive relationships, and to staff in promoting optimum working conditions and opportunities for professional development;
- 3) contributed meaningfully to WASSA's growth and development through active participation and leadership;
- 4) contributed measurably to their institutions' recognition of Summer Session as an integral part of the university by offering high quality, financially successful summer programs.

Former recipients of the award include: **Denis Kigin** (1988), **William McDougall** and **Charlie White** (1989), **Norm Watt** (1990), **Richard Moe** (1992), and **Paul Aizley** (1993).

Please send your nominations to President **Dan Wick** by June 30.

## Boston, What a NAASS Place

**Dori Beeks**, President of NAASS, met with the Executive Committee, January 2630, to plan the 1994 program in Boston. She reports that the conference hotel is old, gorgeous, and well located in the Back Bay area. The conference, scheduled for November 1316, still needs presenters (topics), and volunteers for recorders. Please call Dori at (503) 8388693 or fax her at (503) 8388144.

Plan now to attend WASSA in San Diego in October and then strut your newfound tan on Boston Common the following month.

## WASSA Errata Sheet

### *Additions:*

Please add the following entries to your WASSA Directory:

\* **Alice Dionne**

Director of Summer Session and Evening Division

University of Northern Colorado

Greeley, CO 80639

Phone: (303) 3511940 Fax: (303) 3512519

Tollfree: 18007762434

\* Portland State University's tollfree number is: 18005478887

**Gary Penders**, Chair of the newlyformed Marketing Committee, has named the following members to serve on the committee:

**Karen Bower**, University of Alberta

**Lee Golden**, University of Portland

**Nancy Goldman**, Portland State University

**Karen Skinner**, Idaho State University

**Blake Voss**, UC, Davis

### *Change:*

**Maureen Rodgers** has stepped down as Chair of the Catalog Committee. **Linda Schoepflin**, Washington State University, has agreed to serve as new Chair. Thanks Maureen, for all your efforts and contributions to the committee.

### *Correction:*

Winners of the 1993 WASSA Credit, Noncredit, and Administrative Awards were omitted from the December newsletter. They are:

Washington State University for American Studies Summer Institute (credit)

University of Hawaii, Manoa for Poland: Tradition and Transition (noncredit)

University of Calgary for Special Sessions Reference Manual (administrative)

Belated congratulations to the winning schools!

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