

**WESTERN ASSOCIATION OF SUMMER SESSION
ADMINISTRATORS**

N E W S L E T T E R S

AUGUST 1983

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PRESIDENT'S LETTER

Dear Colleagues,

Co-ordinating Summer Sessions and working in Continuing Education provides one with an extremely diverse and stimulating experience.

Since the November 1982 conference in Vancouver, I have had the opportunity to participate in several conference planning sessions. One of them was the Association of Canadian Universities for Northern Studies planning session with the theme, "Communicating Northern Values", and another was the WASSA planning meeting for our October conference in Denver, "Computers as Colleagues". Both sessions emphasized enhanced human relations and communication.

In January, I attended a week long workshop and seminar on interpersonal relations which dealt with the supervision process and communications. Following that workshop, I attended the National Audio Visual Association Conference in New Orleans, where I participated in a Television Production Workshop, and finally, I had a visit with colleagues in Houston who are exploring a North American Video Micro Broadcasting Network.

You may be wondering what all this has to do with summer sessions. I have asked myself the same question and my observations are that summer sessions will be profoundly affected for the following reasons:

1. Interpersonal and inter-institutional communication and interface will be more important. For summer sessions, greater student services will be expected; greater specialization of programs will be required; and more student and program exchange and transfer will be accepted.
2. Social sciences and humanities courses will attract a broader and larger core of students.
3. A major will remain a central theme of traditional undergraduate student study. Adults will choose other options.
4. With robots manufacturing robots, the simulation of simulators and so on, the opportunity and need for intensive, short term, "people programs" will expand. Programs such as: inter-personal communication; stress management; life skills and life style courses; the supervision process; and classes for the development of language, writing and speech should probably carry credit or be attached to a credit program as a practicum.
5. Greater integration of academic programs on an annual basis will continue but with fiscal separation for summer sessions.
6. Increased library resource co-ordination among Universities will be common.
7. Significant change in curriculum, instruction, and scheduling of courses will occur as a result of micro-computers, video disks, satellite and television, and the necessary interaction among specialized resource personnel.
8. The potential for laboratory simulation will mean major changes in science and engineering curriculum, with mathematics as the continuing key and this will transform the University science community.

I'll say no more except that some of this, perhaps all of it, is madness. However, we direct our responsibilities in various ways and, for now, this is the way I see it.

- *J.B. Carefoot, President*

CREATIVE PROGRAMMING AWARDS

The 1982 Creative Programming Awards were presented to the University of Oregon and Sonoma State University at the Vancouver Conference. One of the major purposes of the awards is to communicate

program ideas among the WASSA membership. With that in mind, following are brief descriptions of all seven nominated programs, with the name and address of the campus contact.

1. University of Oregon - ASummer Science Experience@

(1982 Winner!) Selected High School students were chosen to participate in a two-week science program, working directly with top university research scientists, and including lecture, lab, field experiences, and interaction with advanced science students. Local high school students became acquainted with current research, and several applied for admission to the University. Perhaps the most creative dimension was to ask high school teachers for recommendations, opening a significant communications channel that may function all year. A similar program has been requested for teachers. For information contact **Dr. Clarence W. Schminke**, Director, Summer Sessions, University of Oregon, Room 333 - Oregon Hall, Eugene, Oregon 97407, or phone (503) 686-3475.

2. Sonoma State University - "Wine Making Seminar"

(1982 Winner!) Market research showed that a program need was not being met for the wine industry - that of financial management and marketing for small vintners, and a weekend seminar was developed by the campus. Enrollment closed at 35, and wait lists were formed. A second seminar planned for the fall was filled from the wait list with no advertising. This program is an extremely successful and well documented case study of market research leading to the development and marketing of an academic program. For more information contact **Dr. Carroll Mjelde**, Dean of Extended Education, Sonoma State University, 1801 East Cotati Avenue, Rohnert Park, California 95401, or phone (707) 664-2394.

3. Sonoma State University - AMicrocomputers In Education - An Apple for the Teacher@

Microcomputers are used in at least 75% of U.S. school districts, but instruction and training in teaching credential programs, and in higher education in general, is inadequate. This program utilized mini and microcomputers to provide computer literacy to school teachers, and stemmed from a highly successful week-end course sponsored by the University. Enrollment limits were reached, and waiting lists will be used for future programs. Contact **Dr. Carroll Mjelde** at Sonoma State for information.

4. Lewis and Clark College - "Writer to Writer"

A one-week seminar brought high school students together with professional writers and publishers to introduce writing as a craft rather than a subject, explore both the creative and the vocational aspects of writing, and provide opportunities to write with the help of professionals. Developed collaboratively by a private college, a state university, and local school districts, this program demonstrates what can be accomplished when institutions work cooperatively rather than competitively to achieve goals of mutual interest. For information, contact **Sid Eder**, Summer School Director, Lewis and Clark College, Portland, Oregon, 97219, or phone (503) 244-6161 ext. 234.

5. University of Colorado, Boulder - "Distinguished Visiting Professor"

To enhance summer enrollments, four distinguished visiting professors were brought to the campus to teach and to provide at least one public lecture. The program was successful, generated considerable publicity and will be repeated in 1983. For information, contact **Hunter Rawlings**, Associate Vice Chancellor, University of Colorado at Boulder, Campus Box B-12, Boulder, Colorado 80309, or Phone (303) 492(303) 492-7467.

6. California State University, Long Beach - "Children Learn At Super Summer Enrichment Session (C.L.A.S.S.E.S.)"

A non-credit program providing enriching experiences for grades 1-9, C.L.A.S.S.E.S. involved cooperation with local schools and libraries, and the recruitment of gifted children who had been served in previous

years by the Gifted Children=s Association of Long Beach, but which could no longer provide support. Not only was a valuable program saved through the intervention of a self-supporting summer program, it was expanded in size, and made a profit. For information, contact **Donna D. George**, Dean of Extended Education, California State University, Long Beach, 1250 Bellflower Blvd. Long Beach, California, 90804, or phone (213) 498-5561.

7. **Western Washington University -"Adventures in Science"**

More than one hundred-thirty gifted youngsters from grades 6-12 acquired hands-on experience in computer science, and lab and field experience in marine biology, chemistry and physics. Cooperation with a five-county Educational Service District and the Rural Gifted Cooperative was crucial to the programs success. For information, contact **Mary Robinson**, Vice Provost for Administration, Western Washington University, 530 Old Main, Bellingham, Washington, 98225, or phone (206) 676-3757.

NOMINATIONS OPEN FOR THE 1983

CREATIVE PROGRAM AWARDS

Nominations for the 1983 Creative Programming Awards are now open. Please contact **Jil Warn** at: Summer Session, Q-028, UC San Diego, La Jolla, CA 92093, (619) 452-4364, for an application. Six copies of the program description, brochure or flyer, and a nominating statement are due FRIDAY, SEPTEMBER 2, 1983.

Criteria for Program

1. The nominated program must be unique to the summer term.
2. A program can only be nominated once.
3. The program should have been included in the schedule during the year immediately prior to the award.
4. A program need not be nominated during its first year of operation as long as the above has been met.
5. WASSA members may submit more than one program per year for consideration.

Your nominating statement should include an explanation of your program originality, stressing those aspects you consider the most significant. The following are some suggestions you may find helpful in determining program areas to be singled out as "creative":

1. Course content, program coordination, location, staffing, or organization; especially those aspects you consider relevant to the program's singularity.
2. The marketing plan; especially methods of identifying and serving new student groups and recruitment potential.
3. The budget; the cost-effectiveness of the program, new sources of funds, new ways of using existing funds.
4. Use of campus resources; especially in unusual or untested ways.

5. Use of community resources or community-campus interaction; especially in ways not previously associated with your institution.

The Awards Committee will select the ten best programs and announce them in rank order at the October Conference in Denver, Colorado. These ten programs will be summarized and included in a subsequent newsletter.

The purpose of this exercise is to learn from one another add to recognize outstanding effort and success by our colleagues.

1983 CONFERENCE PROGRAM

Western Association of Summer Session Administrators (WASSA)

Executive Tower inn, 1405 Curtis St., Denver, Colorado

Hosted by the University of Colorado at Denver

October 11 - 14, 1983

Program Theme: "Computers as Colleagues"

Tuesday, October 11

2:00 PM - 5:00 PM New Administrators Workshop, **Gary Penders**, UCLA and

Charles White, Portland State University.

5:00 PM - 7:00 PM WASSA Executive Committee Meeting

8:00 PM - 9:00 PM Computers in an Academic Setting; The Emerging Challenge,

Dr. Norman E. Wagner, President and Vice Chancellor, University

of Calgary, Calgary, Alberta, Canada

9:00 PM Presidents Reception, **James B. Carefoot**, University of Regina,

Regina, Canada

Wednesday, October 12: "Interviewing Your New Colleague"

9:00 AM - 10:00 AM Information Technology and the Office of the Future

10:00 AM - 10:15 AM Coffee Break

10:15 AM - 12:00 PM: The Personal Computer: Selecting a Personal Computing System

(hardware, software & applications)

12:00 PM Luncheon

1:30 PM - 2:45 PM: Integrating the Personal Computer Into the Summer Session

Office (a panel of WASSA members)

2:45 PM - 3:00 PM: Coffee Break

3:00 PM - 4:30 PM: Catalog Evaluation Workshop, **Dawn White**, Portland State

University, Chairperson

DINNER ON YOUR OWN

Thursday, October 13: "Introducing Your New Colleague to Your Staff"

8:00 AM - 9:00 AM NAASS Breakfast: Annual Meeting

9:00 AM - 10:30 AM: Humanized Environments through Ergonomics

10:30 AM - 10:45 AM: Coffee Break

10:45 AM - 12:00 PM: The Law as it Relates to the Computer World

12:00 PM: LUNCH ON YOUR OWN

1:30 PM - 2:45 PM Evaluating Software Packages

2:45 PM - 3:00 PM Coffee Break

3:00 PM - 4:30 PM Training Personnel and Implementing a System

6:00 PM - 7:00 PM: Social hour

7:00 PM - 9:00 PM: Awards Banquet

Friday, October 14: "Working with Your New Colleague"

9:00 AM - 12:00 PM Intensive Hands-on Workshop utilizing the 35 microcomputers in the University of Denver mathematics laboratory.

1:00 PM - 4:00 PM ... a simplified overview of word processing, electronic spreadsheets and data base management.

NEWSLETTER COPY

Kindly send information regarding personnel changes or other news about your summer session to **Bill Boub**, Summer Sessions, University of Colorado at Denver, 1100 - 14th Street, Denver, Colorado 80202. Telephone (303) 629-2735.

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